

Optimizer Gel

By Laurie Seale

Whitetails of Wisconsin will once again be selling the Optimizer Gel newborn fawn product. This is an antibody product that needs to be administered to newborn fawns within the first 12-18 hours. After 24 hours, the fawn's intestinal track can no longer absorb the antibodies. This product works great to provide extra antibodies to fawns that might not have received enough colostrum from their mother or the colostrum they received may not have been the best quality.

Please refer to the chart which shows how the Optimizer Gel product compares to other products on the market. Most of the other fawn products sold to deer breeders are probiotics and do NOT provide antibodies. The chart will help you understand how the Optimizer Gel differs from these other products. The chart also shows a price comparison to other products.

This product protects against 4 different strains of E.Coli, Rota Virus, Corona Virus, Clostridium, Salmonella and also includes probiotics. If given to the newborn at the proper time, it will keep your fawns healthy and prevent the majority of scour issues.

10 cc per fawn is recommended and each tube holds 80 cc. Each tube costs \$20 and will treat 8 fawns. This same dose is recommended for calves (cattle and elk).



COMPARISON OF OPTIMIZER CALF GEL

<u>Product</u>		<u>Price/dose</u>	<u>Rota</u>	<u>Corona</u>	<u>E.Coli</u> (4 strains)	<u>Salmonella</u>	<u>Clostridial</u>	<u>Probiotic</u>
"OPTIMIZER" CALF GEL	4 Winds Ag	\$2.50	x	x	x	x	x	x
Bar Guard 99	Boehringer	\$10.09			K99 only			
Colostrx	Agrilabs	\$12.29			x	x	x	
Nursemate ASAP	Sterling	\$7.59						x
Colostrum Supplement	Sav-A-Caf	\$12.99						x
First Defense	Immucell	\$7.31		x	K99 only			
Bovine Ecolizer +C	Novartis	\$9.49			K99 only		x	
Bovine Ecolizer	Novartis	\$8.66			K99 only			
Calf Guard	Zoetis	\$3.62	x	x				
Push	Genex	\$8.00						x

10cc Guarantee: Each contains:

8 Billion CFU Total LAB
includes M74, L.acidophilus, L.casei and L.plantarum
7.5 billion CFU S.cerevisiae
50,000 IU Vitamin A
10,000 IU Vitamin D3
200 UI Vitamin E
2 mg Thiamine
1 mg Niacin
75 mcg Vitamin B12
.57 grams Optimizer Antibodies

Antibody Levels Against

Bovine Rotavirus (BRV)
Bovine Corona Virus (BCV)
Porcine Rotavirus (SwRV)
E. Coli K99 (F5)
E. Coli K88 (F4)
E. Coli 987P (F6)
E. Coli F18